



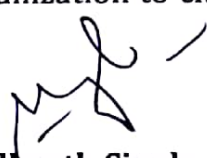
13

**GOVERNMENT OF ASSAM  
OFFICE OF THE MISSION DIRECTOR, SBM (G)  
HENGRABARI: 36, GUWAHATI: ASSAM**

**CIRCULAR**

Mission Directorate, Swachh Bharat Mission (Gramin), Assam is receiving requests from organizations/institutions/NGOs etc. for providing financial aid for setting up of stalls in exhibitions/Melas etc. After proper scrutiny of all such requests, it has been decided that any organization approaching the Mission Directorate for any financial aid must fulfil the following criteria:

1. The organization must have a proven track record of mass penetration in rural areas with proper accreditation from the government as per existing norms (Registration Details etc must be submitted)
2. The organization must submit an activity report of the last 1 (One) Year in their concerned area of expertise (Mahotsavs/Events/Functions etc.) clearly indicating number of people reached out.
3. A specimen copy of the messages that is intended to be displayed/depicted through banners, posters, models etc must be submitted to the O/o Mission Directorate, Swachh Bharat Mission (Gramin), Assam for prior approval.
4. Maximum size of the Exhibition/Stall etc. must not exceed the size of 10ft x 10ft with exception for special events.
5. Mandatory submission of hard bound report of minimum 15 (Fifteen) pages with 20 (Twenty) High resolution photographs and videos (if any) clearly indicating number of people reached out/ visited such stall in any exhibition/Mela etc.
6. Mere fulfilment of the above criteria will not entitle any organization to claim any kind of aid.

  
**Dr. Siddharth Singh, IAS  
Mission Director, SBM (G)  
Hengrabari, Guwahati-36**

**NO: RGRWSM/178/PT-III/2018-19** 16116-23

**Date:** 12.02.19.


**Copy to:**

1. The Additional Chief Secretary, PHED etc Deptt, Govt of Assam, CM Block, Sachivalaya, Guwahati-06
2. All Deputy Commissioner, for kind information
3. The Principal Secretary KAAC/DAAC/BTAD for information
4. Staff Officer to Chief Secretary, Govt of Assam, Sachivalaya, Assam for favour of information
5. P.S to the Hon'ble Minister, PHED, Govt of Assam, Sachivalaya, Guwahati-06 for favour of information. He is requested to kindly apprise the Hon'ble Minister
6. All Member Secretary /Associate Member Secretary DWSC for information.

14<sup>c</sup>

7. MIS Consultant, O/O The mission Directorate, Swachh Bharat Mission (Gramin), Assam. He is requested to upload in the official website of Public Health Engineering Department.

8. Notice Board in the O/o The Mission Directorate, Swachh Bharat Mission (Gramin), Assam Hengrabari, Guwahati-36



**Dr. Siddharth Singh, IAS**  
**Mission Director, SBM (G)**  
**Hengrabari, Guwahati-36**